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"I Wish Gandhi ji Were Pakistani":

The World-Making Tool of Stereotypes in Hindi Cinema

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Abstract:

Hindi cinema has long been instrumental in defining the boundaries between the "self" and

the "other," often by providing stereotypical representations of the other's different

religious, linguistic or ethnic affiliations. It was often Pakistan that played the role of the

other, especially in films dealing with international terrorism or war. However, certain

recent films focus on the lives of everyday people and emphasize the possibility of

redefining the India-Pakistan relationship by portraying cross-border friendship between

everyday Indians and Pakistanis. In this article, I look at two such films, Bajrangi Bhaijaan

(Khan, 2015) and Happy Bhag Jayegi (Aziz, 2016) and investigate whether these films

provide a more nuanced portrayal of Pakistani characters than previous war or spy films.

Throughout the paper I suggest that this is not the case and that these films, despite their

wholesome message, employ a variety of stereotypes related to gender, religion, and

nationality, which have been crucial in delineating the cultural boundaries of the Indian

nation.

Keywords: India, Pakistan, Hindi cinema, Bollywood, Border, Stereotype, Gender, Religion,

Cricket, Urdu